



How to Make Money Negotiating Short Sales

You've likely already heard that there is a foreclosure crisis in the U.S. housing market. What this means is that literally millions of houses may be facing foreclosure each year for several years to come. As it stands now, over four million properties have already been taken back by lenders in the past three to four years. According to www.RealtyTrac.com, in the 1st half of 2008 alone, over 1.3 million households were struggling to make their mortgage payments and had a lender initiate the default process on them. When the final numbers come out in 2009, at the current rate which is increasing every quarter, approximately 3 million families may lose their houses by the end of 2008.

What that translates into for you is that there are already millions of families, as well as millions more on the horizon, which could significantly benefit from the help of a knowledgeable professional who could negotiate a short sale on their behalf. This means that there is an exploding market of people who need help from the few short sale consultants that understand how short sales can prevent foreclosures.

You can become one of this very small group of professionals who truly knows how to successfully structure a short sale and in turn make tens of thousands of dollars on each deal you close!

The best part about working as a short sale consultant is that successful short sales offer win-win-win-win scenarios. That's right, there are four winners each time a consultant or Realtor completes a short sale for a needy seller. The first winner is you because you get to feel awesome knowing that a family was saved from foreclosure due in part to your efforts. The second winner is the seller because they avoid foreclosure, and perhaps bankruptcy, while likely managing to salvage their personal credit in the process. The Lenders are the third winners as they only accept short sales when they believe the deal nets them more proceeds than a foreclosure otherwise would. Finally, the fourth winner is you again, because, if you structured the deal correctly, you stand to walk away with a consultant fee of \$5,000, \$10,000 or even \$20,000 plus per closing!

There are not many things better in life than making good money while helping others in need. That's why becoming a short sale consultant represents one of the most excellent opportunities available today!

To get started as a short sale consultant and be on your way towards making thousands of dollars per deal, we encourage you to become an Investor/Consultant Member of www.StepByStepShortSale.com today and take advantage of the ensuing foreclosure/short sale boom!